



Sponsorship options

Our attendees, both academic and industry practitioners, are hungry for innovation in brand design!

Sponsorship benefits

- Targeted audience of 100 attendees with an interest in branding and design, communication, media, both from academia and industry.
- Opportunity for promoting specific content and expertise.
- International and cross-disciplinary exposure for your products and services.
- Meeting experts in the field and developing networks.
- Early-bird sponsors (by 15/06/2018) will enjoy complimentary promotion in the conference's social network platforms (Twitter, Facebook and Instagram).

Sponsorship packages



Long-term



Short-term

Sponsorship packages

Long-term



Brand Design Research Bursary Sponsor

£20,000 p/annum (Home/EU FT researcher)

£26,000 p/annum (International FT researcher)

- PhD / PostDoc / Research Bursary named after the sponsor
- Keynote talk to conference delegates
- Promotional material in conference bags
- Full page advert in conference programme (recognition as a major sponsor of the conference, with priority branding)
- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, accompanied by “Conference Dinner supported by”, and in the conference website with link to your website.
- 5 Complimentary full conference registrations.

Sponsorship packages

Short-term



Conference Dinner Sponsor — £9,000 (+VAT)

- Evening of Friday, 21 Sept
- Keynote talk to conference delegates
- Promotional material in conference bags
- Full page advert in conference programme (recognition as a major sponsor of the conference, with priority branding)
- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, accompanied by “Conference Dinner supported by”, and in the conference website with link to your website.
- 2 Complimentary full conference registrations.

Sponsorship packages

Short-term



Lunch + Refreshments Sponsor –£2,000 (+VAT) per day

- Promotional material in conference bags.
- Half page advert in conference programme.
- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, accompanied by “Lunch and Refreshments supported by”, and in the conference website with link to your website.
- Standard exhibition presence in the refreshments area for the day (banner).
- 1 Complimentary full conference registration.

Sponsorship packages

Short-term



Experience Sponsor — £1,000 (+VAT)

To support the conference's brand design experience

- Promotional material in conference bags.
- Half page advert in conference programme.
- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, and in the conference website with link to your website.
- Standard exhibition presence in the refreshments area for the two days (banner).

Sponsorship packages

Short-term



Workshop Sponsor — £500 (+VAT)

- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, and in the conference website with link to your website.
- Promotional material in conference bags.
- Half page advert in conference programme.

Sponsorship packages

Short-term



Awards Sponsor — £350 (+VAT)

Best research paper

Best workshop

Best presentation

Best industry work

Best student work

- Inclusion in conference promotion channels: sponsor logo included in all event collateral, both hard and soft copy, accompanied by “Conference awards supported by”, and in the conference website with link to your website.
- Promotional material in conference bags.